

Delivery Stats Work Sheet

Note: Save Scientology Blog Editor's Notes are in Red

Twenty-year Downtrend In Stats

Testimony of **Marty Rathbun**, former, longtime RTC Executive, second in command:

From the segment entitled "Is Scientology in Decline?" Rathbun videos in the Truth Rundown:
<http://www.tampabay.com/specials/2009/reports/project/rathbun.shtml>

"I know for a fact that the statistics internationally – and it's a well known fact within Scientology management – that from 1990 until December 2004 when I left the statistics were on a grade like I'm talking about here (using his hands to display an downward trend). Every year prior to that... I'm talking about the delivery statistics: amount of well done auditing hours, intensives completed, levels completed, even, you know, donations, okay? For every year up to three years after L. Ron Hubbard's death you had a steady upwards progress. For decades. 1990, when he [DM] took total control, and when Pat Broeker was taken out, it's been like the St. Moritz slide, just a complete, uninterrupted downward trend, okay?"

"But, in that same period of time, there's been all these other gimmicky things, like Golden Age of Tech, you now gotta redo all of your training; Golden Age of Tech for OTs, now you gotta redo all your OT VII auditing; new books, you gotta buy new book packages and everything you've ever read before you never really got, you never got anything out of Scientology in the first place until you redo these books again, and incidentally, you need to buy five other copies for, you know, to send in to the libraries. The IAS is doing all this other stuff for, you know, Scientologists and they're running these campaigns, you need to donate to them. There's all these donate, donate, donate things, but it's a captive public is what I'm saying to you.

"Sure, there's new people coming in. But, it's just nowhere near... Listen, if it... if the statistics were like the type that they're portraying at the events, they wouldn't have 40% capacity going on over at the Fort Harrison. I mean, it's a static, it's a... they're savaging off and cannibalizing off a captive public." ("Is Scientology in Decline?" video, 3:25 to 5:25)

"And I've had people leave [after I left in December 2004], who've been up there [Int Mgmt where the graphs are visible and accessible on computer], who tell me, it never reversed. At least as of '07."

To the reporter's question of what kind of trend does Scientology identify that to be: "It's an emergency, but over a long time term it becomes a danger. Emergency over a long period of time, unchecked, meaning un-reverted turns [it] into a danger." (5:30 to end)

Testimony of **Amy Scobee**, former Watchdog Committee member:

From the segment entitled “Dive in Management Statistics...,” Scobee videos in the Truth Rundown: <http://www.tampabay.com/specials/2009/reports/project/scobee.shtml>

“The events are all geared toward, you know, ‘unprecedented expansion’ and ‘leaps and bounds,’ and all this kind of stuff and everyone was like applauding. It’s not the case!

“Just look at the... your local organization and that tells you the state of the Church of Scientology. Okay, so maybe some were... are a little bit more expanding than others, but generally just look around you.

“You don’t... you think maybe you’re the only one that’s not expanding, the only one that’s struggling. That’s not the case.

“Anyway, the international statistics, I won’t begin to try to tell you figures because I’m out of date on that but we were constantly trying to figure out specific date coincidences of... of why did we go into a long term dive on statistics starting in the very late 80s. And we had all sorts of different reasons but none of them remedied it, so I don’t know.

“It is not unprecedented expansion, the fastest growing religion on Earth, in my opinion.”

In answer to a question on the slant of the stats on a graph:

“A continual downtrend.”

She then explains what statistics she’s referring to. “Main statistics, like public inflow, gross income, value of services delivered, well done auditing hours like the number of hours of processing occurring, and things like that. Student points.”

Haydn James

<http://markrathbun.wordpress.com/2010/02/15/how-far-have-we-come-since-1950/>

Haydn and his wife had access to international reports and statistics until 2006.

International stats crashed in the summer of 1990, never reverted.

A decrease in Scientology membership from 60,000 to 50,000 during years 2000 to 2006.

Comment from AnonLover

FWIW I’ve done a great deal of research on Library Scam and compiled the stats here for anyone interested:

<http://www.scribd.com/doc/23809379/Scientology-Library-Campaign-2008-Stats-Analysis>

While investigating this back in 2008, 5 different libraries gave me a complete set of basic books with profuse thanks for taking them off their giveaway table so that they could fill the space with items that might actually bring in \$1 per book.

Ed. Note: Allegation of false Book Sales stats. Many former staff and public have posted their own anecdotes which support the allegation. To get a true stat and determine how many public are buying books for their personal consumption, books sold through donations should be separated out from those sold to individuals.

Comment from Mat Pesch

I believe your observations are totally correct. Here are a few of my own, as a Flag staff member from 1985 to 2005:

In the late 80's/early 90's it was usual to see 50 to 75 public in the Fort Harrison pc waiting area. 15 year later you were more likely to see 3 to 5 public.

In 2001 I was the Treasury Sec FSO. I did a computer print out of all public (non staff) that did \$1,000 or more of service at the FSO over a 3 year period. It was slightly over 5,000 names.

I worked on the creating of the first "Ideal Org" which was Tampa. It was created by Flag staff and public. The opening was on a Saturday morning when the Flag staff would normally have time to do laundry and clean their berthing. Flag staff and public were bused to Tampa to film the "grand opening" and then left. I continued to work at the Tampa org for a few months and the place was empty. There was an entire 2 story building dedicated for Div 6 services. 3 months after the opening it was EMPTY of staff and public and the only service it had delivered was free English classes for some of the spanish speaking, non Scientology neighbors. Note that the same little struggling org was now burdened with the cost to air condition this additional empty building.

I was at St. Hill for a few days during 2004 and the place was a ghost town. I was shocked. Every day I saw the same lonely student sitting in the SHSBC. The Captain AOSHUK (John Danilovich) was personally over in Italy trying to get some arrivals.

In 1986 Flag Crew celebrated having reached 200 staff members. In 2005 it had less than 200 staff members.

As an executive of the FSO I too got to look at the long term international and FSO statistics. Pretty much across the boards they were steeply declining since the late 80's.

I believe your estimation of members is VERY generous and I wouldn't be surprised if the current figure was well below 40,000.

I believe that while the membership has been steeply falling over the last 50 years, you would find the average income bracket of the remaining members was steeply increasing. The church is relying more and more on large donations from the few, many of whom are willing to trade large

checks for ribbons, metals and status.

Comment from fishdaddy

Haydn, I have not commented yet as I was out of town as you may have heard, but I wanted to let you know that my own figures jibe very closely with yours.

My estimates are based on my time in Marketing when I had access to long term international stats and address lists.

The “trained and processed” address list, which supposedly contained the names of anyone who had ever done a Scientology course (including paid Div 6 services like Comm Course) or paid auditing was only 200,000 total. It was well known that there were a lot of unknown addresses, duplicate addresses and so on. It was also well known that the bulk of these people were “inactive,” and that was an ongoing flap. “Inactive” or “off lines” were nice ways of saying that they had left the Church and no longer had anything to do with it.

The stat of “bodies in the shop,” which was supposed to measure how many people were in the org for any service that week, including Div 6, was in the 16,000 range on a good week, but had been steadily declining for years.

As others have mentioned, the Int stats had been steeply declining since 1991. That also was very well known and a flap.

Event attendance, as you have mentioned, was 20,000 to 25,000 internationally (including staff). All of these factors indicate to me that the actual number of active Scientologists in the Church is no more than 40,000 (a high estimate) and may be closer now to 20,000 with recent attrition. As a New York reporter once told me, “that’s not even a good Knicks game.”

As to “name recognition,” sure many people know the term Scientology, but they perceive it as overwhelmingly negative according to surveys. So called name recognition is not beneficial when it is negative, it is harmful. This idea that name recognition is good even when it is negative is a fallacy promulgated by the Church, a sort of nose-thumbing at the negative reports. But the fact is – and this is well known internally – negative public image does keep people away from the Orgs.

Comment from Thought provoking

Great blog topic Hadyn...can't wait to hear some of the reasons why you mentioned at the end.

I can verify your info about Birmingham's growth because I worked at SNC and we constantly watched you guys! You were often our competition in the birthday game.

I was on mission staff late 70's – early 80's and then org staff 2000 – 2006.

In the 70's the prices were much lower and Scientology was more affordable but as the prices increased less could afford it.

Yes, the type of public did change and did become more affluent. WH mentions WISE but there was also a big change in the bay area demographics which also introduced more educated and financially successful people and that was the silicon valley industry boom.

Not only were the financials different but there was suddenly a huge cultural change as well. In some ways this boom camouflaged the exorbitant prices because everything got over inflated during that time. Many Asian, Indian and even Russians people moved into the area and we find Dianetics and Scientology becoming really multi-cultural. For so many people from other parts of the world, Scientology was NEW.

At the same time we have some phenomenal ad campaigns hitting the air and Dianetics was everywhere. Much later Scientology is introduced in a similar way but it was Dianetics and that big volcano on the cover that made the word popular.

In the 70's people still equated Scientology as a cult. By the late 80's into the early 90's it no longer had that connection. It now was something that helped you to have a better life. By mid 2000's it had regained the cult image again. Instead of talking about how it helped, you heard about Tom jumping on the couch and the whole Southpark incident. Scientology has gone from a position of respectability to one of a gossip rag type piece that you see on daytime TV.

The number of Scientologists that you calculate, Hadyn, seems fair. We worked really hard at SNC to expand Scientology. We did many things to keep promo up. We had kiosks at the busiest malls (full time). We did bulk OCAs and had a strong FSM program, etc. Our Div 6 delivery got into fine shape with the EDs program of delivering a 70's style comm course. We had packed courserooms when that was in. Then we would have to make sure they went to the events (attendance quotas) and it was SO out R for them. We'd watch them closely, looking for BIs and make sure they got handled before they left the event. We'd save a few that way. IAS events were the worst with the straight up fundraising till the wee hours.

We had a GREAT team of supes who really wanted to help people become more able. Even with that we would get 35-40% blow rate over a 3 month period. If only we'd been allowed to keep our Div 6 public out of Div 4 events...

Maybe I am overly optimistic but I think that Scientology could still have a boom IF management got handled and LRH policies reimplemented. Current staff would have to get FDSed on all the off policy stuff but I think they'd really like being able to just do their jobs. There would probably be a lot more field groups but there would also be more Scientologists MOVING up the bridge.

Comment for Hartley Patterson

Since Scientology demographics is my specialist subject (see

http://www.newsfrombree.co.uk/stolgy_4.htm), some comments:

Haydn's estimate:

TOTAL: 30,000 plus 8400 plus 4000 plus 7500 = a very generous 49,900 members at the very most.

Mine is currently that there are no more than 100,000 scientologists worldwide and never have been. By that I mean people who think of themselves as being Scientologists.

The present number is I think the same as Haydn's, 50,000, but I'd rather go for a maximum figure that is accurate statistically.

The ARIS surveys have a high error, over 100%, due to the very low number of scientologists found. But the upper value – less than 50,000 in the USA in 2008 – IS accurate.

As for trends, the data indicates to me that the Church was growing up until around Hubbard's death, was in slow decline thereafter and is now crashing.

The big unknown number is the one readers of this blog would most like to know – if the Church was drastically reformed how many former members would rejoin. The only sensible answer has to be you won't know till you try!

Gallop Poll linked by Symbiote

<http://www.gallup.com/poll/106516/Americans-NetPositive-View-US-Catholics.aspx>

Shows Scientology to be the most hated religion by Americans, below even Muslims.

Analysis of Stats Published on Church Websites

Covers years 2008 to 2010. Presented in PDF document containing charts:

http://markrathbun.files.wordpress.com/2010/10/stat_analysis_of_a_deadii.pdf

Comment by Hartley Patterson

One set of 'groups' missed out are the 'Dianetics' Foundations, one at every Org and Mission.

I've been keeping track of Orgs/Missions since 1998. The official number of Orgs has always been about 130, not 90 as suggested. Missions in 2009 were at 322. The peak was in 2007 with 383.

What has to be considered is which stats are likely to be real and which fantasy. The number of Orgs/Missions is not something that can be faked much. Similarly the number of completions

listed in magazines can't be filled with ghosts, someone is going to notice!

As regards 'membership' figures, the overriding impression is that no one cares. The CoS World and National totals don't match, and European spokespersons freely admit that by 'members' they mean the mailing list.

When Tommy Davis was asked about the 2008 Survey that showed there were less than 50,000 Scientologists in the USA, he had no answer at all. He just 'couldn't account for it'. And yet on they go, repeating 'millions' and destroying their own credibility.

Comment by DFB aka dfb99

Most missions are probably bogus. You could probably count on one hand the missions that are actually delivering Scientology in any volume worth mentioning.

Selling someone a starter package and having them sign some papers doesn't mean there is any delivery of Scientology occurring.

Missions for my org are non-existent. One opened, had staff problems and quickly couldn't afford the rent so they closed up and are now operating out of someone's house or something. To my knowledge they did not get one person into the org.

The previous mission for that area did the same thing- opened, moved into someone's house and then closed down. One or two others in recent years did the same thing- opened and then shut down. No Scientology was delivered, no Scientologists created.

Another one may still be open, but only "by appointment" the last I heard. Which to me means no Scientology delivered.

I've also heard of a couple "Mission Starter Packages" being sold, but no missions from them. Not sure what happened on those.

I think (I know) they may be counting missions and groups that are non-existent and/or have zero production. It's all a stat push/falsifying stats. DM is a big stat pusher. I guess he fooled LRH with it.

Comment by Jeff

Samuel, a belated thanks to you for your thorough work on tracking down these statistics. I had done some work on this last year, including going through their "org locator" website and tabulating every single org. I posted these results and others in a [Statistics](#) section of Leaving Scientology. The more we inspect and track these things, the better. It is so easy for the Church to pull the wool over people's eyes simply because no one cross-checks their information.

I suspect that statistic of Applied Scholastics groups. It would be interesting to see what an actual

inspection of one of those groups would come up with. It's like Missions – they claim hundreds, but when you actually look for them, they are not what you'd expect. I went to visit the so-called "Portland Mission" last year. It was a tiny house with two young kids trying to run it. Nice kids, very idealistic. But only open two evenings a week. I just stopped by a few weeks ago and it's now closed.

Comment by Hartley Patterson in Reply to Jeff

"I had done some work on this last year, including going through their "org locator" website and tabulating every single org."

Why? This was done on WWP in 2009, with complete checkable listings, and I've been doing it since 1998 – trends tell a lot more than snapshots.

By 'groups' they mean Dianetics (one in a drawer at every Org and Mission), every CCHR branch (ditto), Narconon, WISE, the lot. Plus every RPF I wouldn't be surprised!

Statistics by Nook of the Northwest

Text from an article posted at: <http://markrathbun.wordpress.com/2011/01/13/statistics/>

The biggest omission in any Scientology event or International Scientology News magazine is the statistics of Scientology.

As every Scientologist knows all Orgs and Missions dutifully collect and report their statistics each and every week. The basic statistics are: Gross Income; Gross Book sales; Number of book sold; Number of auditing hours; Total value of services delivered; Number of books sold to new people (who have never started a paid service in Scientology) and First Service Starts (people starting their very first paid service in Scientology). Bigger Scientology centers have stats like the Number of Auditors made, or People who made it to Clear. There are MANY more statistics; Scientology Orgs and Missions report as many as 30 to 80 statistics to management every week.

Statistics are tabulated for each type of Scientology center, Organizations, Missions, Advanced Orgs, etc. They are tabulated by country, region, continent and of course world wide. The record of statistics goes WAY back.

It is possible to see the complete statistics of Scientology stretching back to at least the 1970's, if not earlier.

So the question is: Why doesn't the church SHOW the stats?

Comment by Karen # 1

One Stat they are very very careful to HIDE is how much REVENUE they take in weekly

World Wide. This is a stat deeply hidden and siphoned off but for a handful of people.

I believe Hy Levy mentioned that FSO alone was still doing \$2million a week in HARD CASH.

The IAS weekly stat of revenue would be of interest...

Ideal Orgs revenue world wide ?

Revenues for SEA ORG ORGS combined...ASHO, CCINT, AOLA, AOSHUK. AOSHDK, AO in Melbourne etc etc.

BUT THE MAJOR STAT THAT WOULD TELL IT ALL IS ~~

HOW MANY AUDITORS MADE WEEKLY

HOW MANY SHSBC GRADUATES ?

HOW MANY CLASS VIIS /

HOW MANY WDAHS ?

What is the TREND of the above ?

(OTHER THAN INFLATED OBJECTIVES BEING SOLD FOR 3RD TIME ON RE-dos.)

Someone blogged the other day that AOLA would not open the Class VIII courseroom as she was the only student and it was not open for business with only one student. (They could not designate a full time SO member to be a SUP for 1 student.

That's the kind of little anecdote stat that tells a lot.

Understood why DM's cult does not want Scientologists reading the INTERNET !

Comment by Boyd H.

I saw the CLO EUS stats for years and I never saw a crash but can confirm what Marty, Dan and Lucy James and others have reported from the Int level which is a steady decline. It was uncanny because it never crashed down and never went up, it was always steadily down like an aqueduct.

The main stats are the ones I'm talking about, and it was the two year graphs so they might have smoothed out what would be seen as crashes on shorter term graphs. That was org stats.

You can forget about mission stats, not even worth looking at, that whole sector was non-e.

I've mentioned this before but there was one event around 2000 or so give or take a year when COB showed all the important graphs at once on the screen. All of them were obviously affluence but like straight up basically. He then said that every major Int stat is in affluence. It's

an impossibility because EUS orgs are a big chunk of that and we were danger trending (long term emergency) without question.

Comment from Joe Howard (Dan Koon)

I have said it before but it bears repeating: the long term trend of Scientology statistics rose, rose, rose throughout the 1980s, broke in summer of 1990 and sank, sank, sank throughout the entirety of the 1990s.

I saw the long term graphs and they made an almost perfectly symmetrical Mount Fuji of statistical trend. When I showed these to Marc Yager, CO CMO Int and Guillaume Lesevre, ED Int, their comment was “Dan is just stuck in the past.”

Imagine my shitface after hearing that from the two highest managers in Scientology. Wonder where they got that attitude from.

Comment by RJ in Reply to Dan

That’s interesting Dano,

The beginning of the ’90’s I felt something was wrong but I wasn’t quite sure what it was.

Back then it was “just a feeling” or a “hunch”.

One of the craziest moves I remember was after AO went SH size they got rid of all non-SO staff.

Truly one of those WTF? moments since 3/4 of the Tech Staff was non-SO.

Another one was after us ...er...newly appointed field auditors built up the new ASHO ‘Auditors Assoc.’ exactly per the LRHED and policies.

Int management swooped in like a bunch of vultures and tried to recruit ‘em for Org staff.

Another WTF?

Do you remember all the PR about the Church how the stats were going to surge after it *regained* its 501 c iii status.

Well the only thing that actually surged was tax exempt donations to IAS.

I think the desperation to get the stats up led to the unusual solution of the Golden Age of tech and all the others that followed such as the Ideal Org strat and all that.

After that I think management went into a delusional state and pretended that everything was fine

after failing to get the actual stats up.

They didn't want to hear any "bad news" or "entheta".

I remember reporting that things weren't going well in Camelot in various sectors I observed and ending up getting roll back and put on the "Truth" RD.

You can see how far its deteriorated since now that the Orgs are totally in the hands of an insane psychotic with no "management" at all.

Comment by Plain Old Thetan in Reply to RJ

RJ: I was one of the public who pushed on the establishment and mobilization of the ASHO Auditor's Association in 1996. We found the identities of over 1700 people trained as auditors. Those 1700 people were asked to gather in the parking lot of L.A. org at its "reopening" after its renovations in order to get a photo taken of the "largest Auditor's Association in the World".

As I recall, you and Liz were instrumental in the membership drive.

After the photo was taken the C.O. of ASHO Day came to me and asked for the identities of all persons signed up in the ASHO Auditor's Association as well as for me to organize a campaign to get every one of those persons into ASHO registrars and signed up for GAT training, even if we had to drive out to those people's houses and drive them in to the registrars.

I immediately asked: "Per what reference?", because I had been word-cleared on the Auditor's Association issues and not one of those references said anything about harrasing Auditor's Association members at home.

The C.O. hemmed and hawed and stuttered and gave me the usual party-line rhetoric about Golden Age of Tech blah blah blah perfect auditors blah blah blah happy preclears blah blah blah get the area on the road blah blah blah GAT blah blah blah command intention.

I agreed to bring it up at the next Auditors Association meeting, and I diid.

That was the LAST of the ASHO Auditor's Association meetings ever held.

"It's dead, Jim."

The thing that came out of the enrollment effort was an odd datum: out of the 1700 auditors located and signed up, a good 50% of them had last trained as an auditor on the HSDC. I interviewed as many of these and I could and i found out that they had stopped auditing when the Bridge was changed to no longer let them co-audit at Missions. That ARC break resulted in 50% of the L.A. area auditors ceasing to audit. I reported this to whoever would pretend to listen. But no, we had to kowtow to command intention and force, force, force them to retrain without handling the ARC break first.

It was one of the first signs I had that the CofS was out of touch.

Comment by Sapere Aude

Raul, POT, RJ and Joe

Raul, thank you for the compliment. Stats declining internationally and auditor training effectively cut, in my opinion, are both directly connected.

We used to have a structure whereby someone came in and was trained first (TRs 0-9) and then onto Life Repair and/or training of HQS, HSDC, etc. That is what everyone did (except the very few “professional pc’s”). Books sold, auditors made and then auditing done. The field auditor was the wild frontier and you never really knew what you would get. Flubbed PC’s and auditors went to the org. The org promoted higher quality and handling bugged cases and making better auditors. The mission was in between.

It was understood management at the top managed the layer directly under them and on down to the Div 6 of the org building a field of Field Auditors (book or higher trained), Missions, Dianetic Counseling Groups, and all of these were FSMs. There have been many blunders but a major one started during the finance police era. To force income in to the top layers of this structure without increasing the outflow exchange to match.

The flow upward was broken. Field auditors and missions were penalized for lack of perfection, minor infractions, etc. It became unsafe to audit. It became unsafe to have a mission. Why train if you couldn’t use what you had learned. Just look at GAT and the mandatory retraining of Class 6 and 8's with permanent certification. This should require a comm ev.

It was dangerous to be an auditor, dangerous to argue to train and not donate to IAS, etc. A trained auditor was treated with disdain if they didn’t immediately want to joint staff or the SO. Sheer stupidity. We have a planet of billions to Clear and this requires millions of auditors. Let people train, let people audit, correct the flubbed products but don’t shut down, bar the doors and arrest those arriving for training.

Auditors are smart, capable, causative, and apparently a problem to the current management. The power of the field carried forward for years until the stats peaked and begin the long downward path toward hell on earth. Without stats correct WHYs cannot be handled. Sort of like trying to audit with no meter, no lists, no pc folder, etc. You would have a practice shrink to zero. We see the org’s on the way down to zero.

Without stats to review one wouldn’t see a broken affluence. You wouldn’t know what time period to go back to and see what successful actions have been dropped. What created the affluence is capable of creating it again, but without stats reviewed you would never know when and what that affluence was. This is not rocket science, even it appears magically when done correctly.

Just like auditing – find what picture the pc is operating on (not in present time but from the past), get the pc to see and view the picture, picture blows and pc in present time makes correct and ethically actions, decisions and thoughts. Without stats it would be like find the picture being operated on but you are forbidden to look at or think about pictures while you do this – whiskey tango foxtrot (WTF).

PS: I don't have my reference library here with me while I answer. Anyone can request the references of the above.

Comment by RJ

Girko,

I can tell you when one of those International Crashes occurred and that was after the wonderful, stupidious Golden Age of Tech.

Auditors made fell like a shot duck because GAT which was supposed to speed up training actually added time (an out point) to training.

Also despite Ron's proscription against adding materials to checksheets once started which happens to be in the HCOPL "Drills Allowed" (funny how that goes) the know bests in RTC ordered academies and SHs to add the drills to the Levels Checksheets immediately even if the student had already started the course.

Not that it would have mattered that much since most auditors in training were pulled off their newly amended Checksheets to do the New Pro Upper Indoc and the New Pro Metering Course which many spent several lifetimes on (sure I exaggerate but only slightly) while the SHSBC and Class VIII course virtually shut down.

You didn't have to go to INCOM to see this stat crash to hell.

All you had to do was pick up a series of the Auditor and Advance Mags and graph the auditor completions (which was easy to do after GAT since there was hardly any) before and after the Golden Age of Tech.

In fact the biggest spike on the graph or as Dave likes to say straight up in vertical was 28 BC completions just one month before the fuckulous GAT by Chris Montgomery.

However due to a rapid response by "HCO" Chris was quickly Comm Eved and the graph reverted after that to its flat line coma on life support graph of maybe 10 or 12 completions per year.

Then just when the Graph couldn't possibly get any lower.

Bushy Tailed Dave pushed it down even further by introducing the "Basics".

Again pulling any auditor trainees left off auditor training and throwing them in Div VI.

Anyway I'd say the stats have been in a steep decline into hell since the mid 90's at least.

The only stats that I think that are actually up is board footage and inches of press (which used to be only good press but now includes any press under the Huey Long philosophy of "I don't care what you say about me jus' as long as you spell my name right") which in the last while has truly hit stellar heights.

Probably the only upstat the self appointed Tsar of Scientology or TOS has gotten thanks to his best buddy Tom.

The man who was supposedly single handedly drive all these people into Scientology.

Not to worry though.

According to Marty's last post.

Tom now has the 'Silver Screen' to drive 'em in with.

Comment by War Horse

Brilliant analysis, Tony. And I love the deposition, Marty!

Another great source for an actual side-by-side comparison of stats from the 1970s vs. today is

<http://www.friendsoflrh.org/Section 2/>
Especially Topic (page) 3 of that article.

And as far as the phony stats Miscavige trumpets these days,

<http://www.friendsoflrh.org/Section 3/>
Especially Topic (page) 5 in that article.

It's the only reprint of actual org magazine stats I've ever seen on the net.

If after seeing these stats in black and white and reading write-ups like Tony's don't convince somebody of crashed stats, then that person is not the Scientologist he's pretending to be.

Comment by LDW

Well done on the focus on real stats you guys.

For those who have not read it, the <http://www.friendsoflrh.org> website contains vital data for analysis. They have posted some very accurate stats where you can easily see "then" vs "now."

Here are just a couple of quotes from that website.

“The individual statistic of any organization (except SH) is:
HOW MANY TRAINED AUDITORS EXIST IN ITS AREA.
The individual statistic of Saint Hill is:
HOW MANY TRAINED AUDITORS ARE THERE IN THE WORLD.”
HCO P/L 4 October 1967 Issue I
Auditor and Org Individual Stats
(OEC Vol. 4, p. 118)
That, from Ron

This from the little implanter: **(Editor note: Reference to David Miscavige):**

“Even the manner in which we gauge our expansion has utterly changed. In previous years it focused on our internal statistics. Today our expansion is measured by broad-scale impact out there, helping cities, states, and entire nations.”

IAS 21st Anniversary celebration, 2005
(reprinted in Impact issue #112, p. 52)

“Our expansion is no longer gauged by what takes place inside our churches. Rather, our expansion is now such that it is gauged across every ethnic, religious, and national concern on Earth.”

LRH Birthday Celebration; March, 2006
(reprinted in Scientology News, issue #33, p. 48)

Thus, per COB, LRH’s way of measuring expansion (“internal statistics”) is now old and no longer used.

Editor: It is one thing to measure expansion by (also) looking at stats other than those that reflect delivery of Scientology services, it is quite another to abandon them altogether.

LRH stressed delivery stats as a measure of Scientology’s progress toward its goals and in fulfilling its purposes; they are part of the Admin Scale of Scientology, in other words.

Have they been abandoned, or has mention of them merely been avoided, which suggests they are indeed declining? Either way, we need to know the truth in order to fulfill our KSW duties and to gauge the true performance of the Miscavige administration.

Comment by Fellow Traveler

Nanook — Spot on.

As far as what the CofM or DM himself promotes at events as statistics, Plain Old Thetan has done some very insightful (and I think onerous) work.

I refer to his Sep 2010 article “Lies, Damned Lies, and Miscavige Statistics” (<http://possiblyhelpfuladvice.com/?p=1232>) and his very recent Jan 2011 “2011 – The Year of the PhoneyGraph” (<http://possiblyhelpfuladvice.com/?p=1468>)

Just how not statistics the presentations given as such at events are is very well covered in these articles.

Tony — thanks for being the conduit for some indie illumination.

Bruce Pratt

Comment by Samuel

A similar research was done and published on Steve Hall’s blog:

Hope this works – below should be a picture -if not, here’s the link

<http://www.scientology-cult.com/declarations-of-independence/knowledge-reports/33-fraud/365-83-percent-whopper.html>

<http://www.scientology-cult.com/images/stories/lg/wopper-chart.jpg>

Editor: The gist of these links are, as follows:

The Church of Miscavige claims that it has, under the leadership of the little man "achieved an unprecedented level of expansion in the twenty-first century, including some 8,500 Churches, Missions and affiliated groups across 165 nations." Ex-Int staff claim the C of M is shrinking since 20 years and that those at Int were aware of it.

"WHOPPER" – a gross and blatant lie		
8501	Claimed by David Miscavige (orgs, missions, groups)	100%
Addresses of orgs, missions and groups actually found on Church websites (full details below)		
00	Orgs	1%
334	Missions	4%
Groups		
10	ABLE Offices	0.12%
834	Applied Scholastics	10.04%
31	Continuum	0.37%
46	Miscaration	0.55%
18	Way To Happiness	0.22%
15	WTFE	0.18%
7,067	MISSING	83%

The chart is better viewed in its original size which can done by clicking the link immediately above.

Editor Comment: A posting of stats “then” versus “now” at: <http://www.friendsofLRH.org>